# AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location;	Date:
WYFF-TV GREENVILLE, SC	10.17.16
	MIKE FURMAN
SENATE MAJORITY P.	1c

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As (	Irheren		
SEE ORD	ER				

This broadcast time will be used by:	Senate Mujerity PAC
	SENATE MAJORITY PAC

# THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

FINCOMPLETE DIT UNKNOWN CREATIVE X

represent that the payment for the above described broadcast time has been furnished by (name and address):

SENATE MAJORITY PAC

and you are authorized to announce the time as paid for by such person or entity

NW, SWITE GOO

WASHINGTON, DC

directors below (or attach separately):

REBECCA LAMBE-TREASURER

COMPLETE LIST ATTACKED &

SWAN MCCUE - PRESIDENT

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

## TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_\_ before the time of the scheduled broadcasts.

8. 0. 15 TO BE SIGN 0. (7.16) 8/10/15 Date	NED BY ISSUE ADVERTISER (SF	PONSOR) 202.338.870	0
b ·   1 ·   0 ) Date	Signature	Contact Phone Number	
TO BE	SIGNED BY STATION REPRESENTAT	TIVE	
Accepted	☐ Accepted in Part	☐ Rejected	
Stephen Dams	STEPHEN DAVIN	NSA	
Signature	Printed Name	Title	

### AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
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Attach proposed schedule with charges (if available): #21,650

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any, and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

# Senate Majority PAC 2016 Cycle

**Stephanie Potter** Executive Director who first joined Senate Majority PAC in 2011 as Deputy Executive Director and later served as the PAC's Political Operations Director in the 2014 election cycle. Potter previously worked for U.S. Senator Al Franken (D-MN).

#### Rebecca Lambe,

#### Susan McCue.

**J.B. Poersch** Long-time senior Democratic strategists will continue to serve as senior advisors and on the organization's Executive Board as they have since 2011.

**Karyn Brockman** also returns to Senate Majority PAC for the 2016 cycle as the organization's Finance Director. Brockman served in the same capacity in 2014 where she oversaw the fundraising program that raised \$65 million. In 2012, Brockman was Finance Director for U.S. Senator Chris Murphy (D-CT).

**Peggy Yang** returns to Senate Majority PAC in 2016 as Research and Communications Advisor. In 2014, Yang served as Research Director for Senate Majority PAC and has previously worked for U.S. Senator Chris Murphy (D-CT).

**Sean Kennedy** joins Senate Majority PAC as Research Director. Kennedy served as Research Director for Senator Tammy Baldwin (D-WI) in 2012 and also worked for Leader Harry Reid (D-NV) in 2010.

**Shripal Shah** will serve as Communications Director for the 2016 cycle. In 2014, Shah was first Communications Director and then Deputy Campaign Manager for U.S. Senator Jeanne Shaheen (D-NH) and in 2012 served as National Press Secretary for the Democratic Senatorial Campaign Committee.